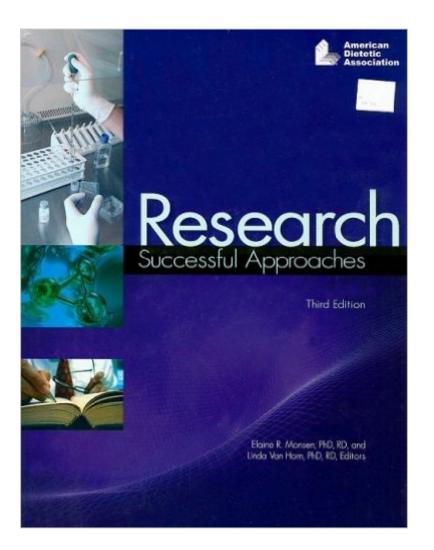
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Research: Successful Approaches, 3rd Ed.





Synopsis

A comprehensive guide for survey planning, study and questionnaire design, and execution and presentation of research. Topics include evidence-based practice, appetite assessment, estimating sample size, economic analysis, using DRIs to assess intake and creating consumer research nutrition messages. This book is invaluable for practicing professionals and students.

Book Information

Paperback: 470 pages Publisher: American Dietetic Association; 3 edition (October 1, 2007) Language: English ISBN-10: 0880914157 ISBN-13: 978-0880914154 Product Dimensions: 10.9 x 8.3 x 1 inches Shipping Weight: 2.4 pounds (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #400,528 in Books (See Top 100 in Books) #49 in Books > Textbooks > Medicine & Health Sciences > Alternative Medicine > Diet Therapy #176 in Books > Medical Books > Allied Health Professions > Diet Therapy #3529 in Books > Health, Fitness & Dieting > Diets & Weight Loss > Other Diets

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